



JOIN US!

For an important learning opportunity

THE SCIENCE OF WRITING FOR BUSY FAMILIES AND STAFF

BROUGHT TO YOU BY:



March 29, 2023 | 3:00PM – 4:00PM

Where: Zoom

Audience: District, School, and Organizational Leaders

Cost: No Cost

Questions/Accommodations:

OhioSFEC@osu.edu

WHAT TO EXPECT:

Professor [Todd Rogers](#) (Harvard) will teach how to write so busy families and staff read, understand, and respond to our messages. Everyone is busy. That's why we skim emails, texts, forms, documents, and nearly everything else. In this webinar, we learn the practical cognitive science of communication.

KEY TAKEAWAYS:

- Six Actionable Principles
- How to make writing more effective, equitable, and kinder
- Actionable [checklist](#) for participants and their teams



Todd Rogers

REGISTER:

<https://go.osu.edu/toddrogers> or scan 

